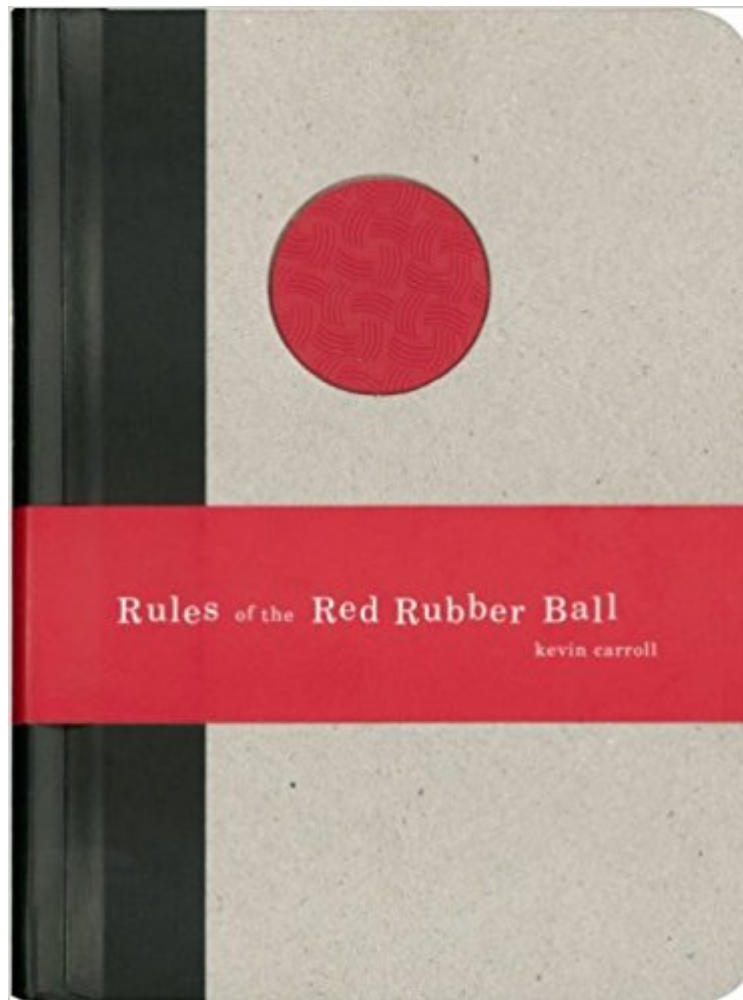




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Rules Of The Red Rubber Ball: Find And Sustain Your Life's Work



Synopsis

With simple but delightful storytelling, Kevin Carroll channels his childhood passion for sport and play into a universally appealing blueprint for life. Drawing wisdom from the playgrounds of his youth, where he spent hour upon hour sharpening his body and his mind, Carroll shares with readers his Rules of the Red Rubber Ball - how to achieve maximum human potential through the power of passion and creativity. Finding your own -red rubber ball+ and chasing it to your heart+s content, he argues, is the surest route to peace, prosperity, and happiness. Over the years as an athletic trainer and public speaker, Carroll has transformed his philosophy into seven simple rules that any successful leader will endorse: 1) Commit to it 2) Seek out encouragers 3) Work out your creative muscle 4) Prepare to shine 5) Speak up 6) Expect the unexpected 7) Maximize the day

With an award-winning design and color photos throughout, Rules of the Red Rubber Ball will inspire the child in everyone for generations to come.

Book Information

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Customer Reviews

"...adult's version of Dr. Seuss's Oh, the Places You'll Go! -— a pocket-size guide to finding your way in life." -- Newsweek "If I were running a 25,000-person company today, I’d surely buy Rules for all of my employees!" -- Tom Peters, management consultant

Kevin Carroll is an author, speaker, and founder of Katalyst, LLC. An agent of creative change, he has inspired organizations such as the National Hockey League, ESPN, Nike, the Walt Disney Company, and many more. Carroll encourages his audiences to "embrace their spirit of play" in

order to reach their fullest potential both as professionals and people. He is the author of Rules of the Red Rubber Ball, What's Your Red Rubber Ball?!, and TheÃ A Red Rubber Ball at Work.

Really entertaining and easy read. It was a perfect send off gift for a co-worker. The graphics on the inside of the book are really engaging too!

Whenever I need a pick-me-up, I read through this amazing little book...and then I'm ready to take on the world! Kevin Carroll has a great story about growing up and pursuing his life's passion. (He eventually became a trainer for the Philadelphia 76ers and a world-traveling inspirational speaker for Nike.) His insights and encouragements in "Rules of the Red Rubber Ball" are helpful for anyone who knows what they love to do but aren't sure how to make a living out of it. My wife and I buy a bunch of copies of this book every year as a gift for graduates, but it also makes a perfect gift for anyone with a dream they want to pursue. This book is short, and it's full of colorful artwork and creative layouts, making it fun to read. The cover of the book actually has a cut-out circle of red rubber ball material. It's great!

Not only does this book have a great message--it's super cute, too! I love the design and the creative pages. It's promoted at an "Oh, the Places You'll Go" for grown ups, but it's my favorite high school/college grade gift ever. Kevin Carroll encourages the reader to find his or her rubber ball--the thing they love to do. Once you find that, you'll find happiness and success. It's a great short read and very encouraging.

I bought this book over 6 years ago and it changed the way I think of the world. It brought me back to the place in my life where dreams seemed to live and matter and they mattered to those around you, like your favorite teacher. It is a quick read and I keep it nearby to read when I need a refreshing of my soul! Should be required reading for every high school grad!

I purchased this for my husband after we had the opportunity to hear the author Kevin Carroll at the National Convention for the American Massage Therapy Association. He was incredible and inspiring. This book has so much in such a small volume for everyone at all stages of their lives. This book will help anyone be real, have fun, engage, dare, dream, play, make stuff happen! Rules of the Red Rubber Ball: Find and Sustain Your Life's Work

This book is so fun and ripe with cool life helps!

This is a wonderful book for graduates and educators.

Caroll's message is great, and no one can argue that this book isn't inspirational. However, I do feel it gives unhealthy ideas too. For example, Caroll reported that to get through school, he worked entire nights and only slept during 2 short naps in a 24 hour period, every single day. That's unhealthy, not motivating. Yes, you should work to make your passion reality, but for goodness sake, do it the healthy way with lots of sleep, good food, and exercise. Besides that, it's a small book, so there's really only mostly positive information in it. There is no help section for if things go wrong, and there is no section on friends/family/people you love helping you succeed either. I would advise taking this book in the same way you regard those little calendars with inspirational sayings; acknowledge it, work toward it, but realize that constant happiness with what you're doing in life isn't always feasible. Instead, focus on being content.

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